

19 May 2011

# Bemz transforms the Bedroom!



**You can now tailor your bed – as well as your IKEA sofas and chairs - in Bemz' fabulous range of fabrics and designs. The company that gained a reputation for tailor-made covers for IKEA furniture is introducing a series of bed skirts, bed frame and headboard covers for the bedroom.**

This new collection for the bedroom, available on [www.bemz.com](http://www.bemz.com) at the end of June, will enable you add your own personal touch to the most important piece of furniture in the room. The bedroom series includes covers for bed frames and headboards, as well as a variety of bed skirts. While the covers for the frames and headboards are made to fit IKEA models, the bed skirts are suitable for most standard beds, irrespective of the manufacturer.

Bemz' fantastic range of fabrics now has more than 180 different colours and patterns, including designs from Designers Guild, Bantie and Lisa Bengtsson (both from Sweden). You can mix and match the bedroom products freely with all the existing Bemz range of fabrics and slipcovers for sofas and armchairs to create a completely individual look.

There are four models of bed skirts in two different skirt heights, 40 cm or 50 cm: a straight skirt, one with pleats and a classic model with box pleats. There is also a model in a softer, romantic style, with ruffled frills. All the models fit standard beds (200 cm in length) with the following widths: 80, 90, 105, 120, 140, 160, and 180 cm. The bed frame covers fit the Florö, Vanvik and Grimen models from IKEA, and the headboard covers are made to fit the IKEA model Bådalen.

**Ends**

**Notes to Editors:**

**High resolution pictures:** <https://picasaweb.google.com/bemzstockholm/NewBedroomSeries#>

**For more information, fabric samples or to borrow covers:**

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**About Bemz**

*Canadian Ex-pat Lesley Pennington founded Bemz in 2004. The following year, designer covers for IKEA sofas and armchairs were being made for customers world-wide via the Internet. During 2011 the range has been extended to*

include bedroom products. Bemz fabrics are specially chosen for their top quality natural materials and all the covers are machine-washable. The products are on sale at the website, [www.bemz.com](http://www.bemz.com), where free fabric samples of your favourites can be ordered. In December 2009 Bemz opened their Inspiration Store at Odengatan 22 in Stockholm – at once both a store and an Inspiration Workshop.



Bemz bed skirt with frills in Rosendal Pure Lavender



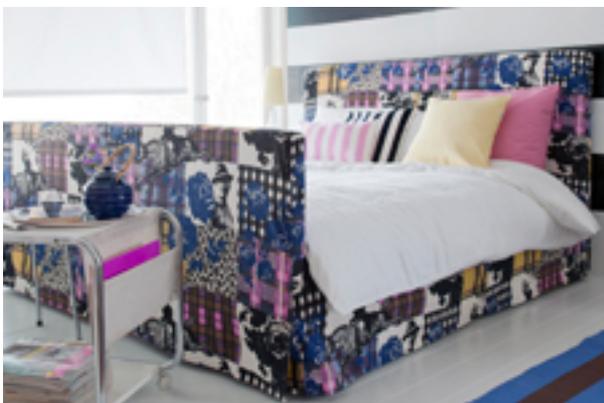
Cover for the Grimen bed frame in Frescati Plaid Grey



Bemz bed skirt with box pleats and cover for Bådalen headboard in Designers Guild Bayshore Magenta



Cover for Vanvik Bed frame in Sand Beige Raffia



Cover for Florö bed frame in Sir Harald Multi by Lisa Bengtsson



Bemz bed skirt with pleats and cover for Bådalen headboard in Mocha Belgian Linen Blend